

20th APDR Congress

Special Session (SS01)

Title: Entrepreneurship and Regional Development

Organizers:

Luísa Carvalho (chair), Professor at the Open University, Lisbon, Portugal and a Researcher at the Centre for Advanced Studies in Management and Economics (CEFAGE), University of Évora.

Email: luisam.carvalho@uab.pt

Aim and scope of the session:

Entrepreneurship and Regional Development track considers research including a set of factors as local and regional phenomena. This track aims to cover multi-disciplinary contributes from several researches, considering the field of entrepreneurship and small firms development studies about local and regional, such as: context in which entrepreneurs emerge, research about innovation in a local or regional perspective, relations between universities and firms in a regional context, entrepreneurial vitality transference of R&D and knowledge dissemination, innovation, public policies etc.

Recommended Topics:

1. Public policies to promote entrepreneurship (Public Policies and public programs with a regional impact in promoting entrepreneurship)
2. Entrepreneurship and social innovation (innovative projects and programs of public or private social entrepreneurship with a regional impact)
3. Higher education, knowledge transfer and business creation (programs, initiatives and stimulate the entrepreneurship education and knowledge transfer in higher education for the region)
4. Entrepreneurship, innovation and creation of regional value (Cases sectors / companies with regional impact - industry, services, agriculture - encompassed by level of technology, business size, industry structure, property type)
5. Entrepreneurship and internationalization (Cases of internationalization / FDI to regional impacts)
6. Other topics related to entrepreneurship and regional development considered relevant