

2016 **MAY 30-31**
MARRAKECH, MOROCCO

Sustainability of Territories in the Context of Global Changes

1st AMSR CONGRESS and 23rd APDR CONGRESS



Special Session (SS05) on *Cultural Tourism and Regional Development*

Organizers:

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Aim and scope of the session:

Within the major role tourism industry is taking in sustaining and enhancing growth in economies all around the world, the cultural segment deserves a particular look. The aim of this special section is to appeal to and putting together researchers dealing with different perceptions of several stakeholders (e.g., residents, tourists, local and regional agents, public and private enterprises) in what concerns the contribution of cultural/heritage tourism to local and regional development. Among others, the issues expected to be discussed in the aim of this session are: motivations behind the choice of a cultural/heritage destination; the memorable and authentic experiences provided by such destinations; the perceptions towards the image of the destinations and profile of visitors; the commitment of local communities towards the development of tourism industry development. Different cases studies and the use of diverse analytical approaches are also expected. From the empirical results attained, policy recommendations can be drawn in order to contribute to the development of these destinations.