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Special Session (SS26) on:

Placed-based knowledge sharing models and tools towards a more sustainable tourism destination

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The aim and scope:

Making sense of data, information and knowledge at the destination level is a great challenge for each of the different actors linked to the sustainable tourism system. Rationalising and streamlining knowledge management solutions tailored to the territories can lead to more accurate and faster decision-making procedures and improve innovation and entrepreneurship solutions for the competitiveness of the tourism sector. At the international level, some initiatives have been developed for several years, fostering the harmonization of concepts and methods to improve sustainable tourism (e.g. ETIS, UNWTO INSTO). Some of the models and tools are extensible and adaptable at the regional and local level, so they can support territorial policymaking and promote innovation, business success and other solutions in specific territorial and sectoral contexts.
In this rationale of addressing/ensuring more and better territorial information, it would be of great interest to discuss how to approach knowledge management models, tools and instruments towards a more sustainable tourism destination, concerning the following issues:

- Tourism data science (ideas, models, tools, solutions, projects and processes)
- Tourism knowledge repositories and services (e.g. solutions and problems concerning synchronization, duplication or integration of data)
- Scientific complexity and data quality dimensions (e.g. completeness, consistency, accuracy, conformity, timeliness, integrity)
- Study cases of best practices in the field of knowledge management (structures, knowledge planning, gathering, sharing and using)
- Future challenges for policy makers, investigators, observatories and entrepreneurs in the context of regional planning and development
- New collaboration practices (e.g. building strong networks with strategic partners in knowledge management for policy)
- The role of the TIC in developing new solutions

SUBMIT AN ABSTRACT