



***Special Session (SS09) on:***

***Rethinking tourism destinations from a society-centric development***

**Organizers:**

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**The aim and scope:**

Society-centric tourism development aims to meet the needs and preferences of tourists and citizens, and simultaneously creates a city to visit and live. It can contribute to solving social problems, namely population reduction through city image and destination attractiveness; minimize inequalities by fair tourism and social inclusion; improve quality-of-life through a better offer of leisure activities and staycation; contribute to the social progress, empowering local communities; and create environmental awareness through regenerative tourism. How can tourism create social value? How can tourism improve the resident's life beyond the GDP perspective? This special session welcomes studies on tourism competitiveness and their capacity to create value.

**SUBMIT ABSTRACT**