Special Session (SS07) on:

The use of PLS-SEM methods applied to Social Sciences

Organizers:

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The aim and scope:

During the last decades, as a result of the increase in academic production, as well as the advancements in Mathematics and Statistics, Social Sciences research has benefited from more complex methodologies. Thus, descriptive analysis or elementary quantitative and qualitative analysis are no longer enough. In this context, PLS-SEM methods have arisen as one of the most popular options for researchers. Therefore, this Special Session aims to compile different uses of this methodology and derived analysis that can be performed. Regarding the multidisciplinarity that characterises the Social Sciences, the scope lies in the application of PLS-SEM methods to provide a broader vision on the matter.

SUBMIT ABSTRACT