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Special Session (SS14) on:

Design and territory – policies and strategies with the creative industries for the recovery and resilience of regional development

Organizers:

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The aim and scope:

Design and design culture are part of the social, cultural and economic contemporaneity, being an active agent in the construction of policies, strategies and territorial models based on creativity and innovation. It is a global territory that is called upon to contribute to new and more complex challenges.

This session aims to discuss models, policies and case studies that reflect on design as an agent for regional development, in the interpretation of internationally recognized models of design intervention that need to harmonize with territorial know-how, agents, social dynamics and endemic industrial traditions. Through the creative industries, as a lever, multiple local-level narratives potentially emerge into complex and global knowledge networks.

Selected papers will be eligible for publication as a chapter in a book to be organized as a conclusion to the work of this special session, edited by ID+/IPCA, with ISBN.

SUBMIT ABSTRACT