



31st APDR CONGRESS
26-28 JUNE 2024

POLYTECHNIC UNIVERSITY OF LEIRIA, PORTUGAL

PROGRAM

*Regional Innovation
Ecosystems and
Sustainable Development*



Welcome to the 31st APDR Congress, June 26-28, 2024, Polytechnic University of Leiria (School of Technology and Management), Leiria, Portugal

APDR and the Local Organising Committee wish you a pleasant and inspiring participation!

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Themes

Umbrella Theme

“Regional Innovation Ecosystems and Sustainable Development”

In an era defined by dynamic global challenges, regional innovation ecosystems characterized by a strong collaboration between regional actors, both within and across regions, play a pivotal role in fostering sustainable development. As regions navigate the complex interplay between technological advancements, economic resilience, and environmental and digital transition, this congress provides a platform to discuss the diverse strategies employed across different regions to catalyze open and collaborative innovation, as a means to realize the full potential of the new opportunities available at the global level and to enhance societal well-being and sustainable development.

General Themes

- RS01 – Regional Innovation and Entrepreneurship Ecosystems
- RS02 – Territorial Sustainability Strategies
- RS03 – Natural environment, resources and rural development
- RS04 – Demographic Challenges, Migrations and Integration
- RS05 – Education, Skills, Labour Markets and Regional Development
- RS06 – Regions and Global Value Chains
- RS07 – Energy transition and Regional Development
- RS08 – Digital Transition and Smart Cities
- RS09 – Social innovation, integration, poverty and exclusion
- RS10 – Territorial Cohesion and asymmetries
- RS11 – Governance, Leadership and Regional Development
- RS12 – Regional resilience and crises
- RS13 – Tourism, culture, sports and sustainable development
- RS14 – Territorial Responsible Marketing
- RS15 – Quantitative and qualitative methods in regional science

Special Sessions’ Themes

SS01 - Territorial intelligence, key to a sustainable future? New challenges and prospects for regional development and growth: data, methods and solutions

Simona Cafieri

SS02 - Public Policy, Neuroeconomics and Behavioral Economics

Michelle Moraes, Orlando Gomes (Chair), Paulo Fagandini, António Morgado and João Vasco Gama

SS03 - Traditional Products and Development of Regions of Origin

Maria Inês Faria (Chair), Fernando Nunes Teixeira, Thiago Meneghel Rodrigues and Cristina Keiko Yamaguchi

SS04 - Media, “News Deserts” and Sustainable Regional Development

Pedro Jerónimo (Chair), Giovanni Ramos, and Luísa Torre

SS05 - New Trends in Telework: Reshaping Work, Business, and Society

Paulo Morgado (Chair) and Eduarda Marques da Costa

SS06 - Advancing Sustainability in the Agri-Food Chain: Bridging Research and Practice

Ana Marta-Costa (Chair) and Maria Raquel Lucas

SS07 - Contribution of European Universities to Inter-Regional Development

Pedro Assunção (Chair) and Ileana Dufranc

SS08 - Ruralities and Regional Dynamics in the Legal Amazon: Interdisciplinary Approaches

Cleiton Silva Ferreira Milagres (Chair) and Renata Rauta Petarly

SS09 - Cooperation Academia – Public Policy Institutions

Luís Cruz

Committees

Scientific Committee

Abdellatif Khattabi, Ecole Nationale Forestiere d'Ingenieurs (Morocco)
 Adriano Pimpão, University of Algarve
 Alcino Couto, University of Beira Interior
 Alexandre Guedes, University of Trás-os-Montes e Alto Douro
 Ana Lisboa, Politécnico de Leiria – ESTG e CARME
 Ana Lopes, Politécnico de Leiria – ESTG e CARME
 Ana Rita Cruz, University of Algarve
 Ana Sargento, Politécnico de Leiria – ESTG e CARME
 Ana Vinuela, University of Oviedo (Spain)
 Anabela Botelho, University of Aveiro
 António Almeida, University of Madeira
 António Covas, University of Algarve
 António Pasqualetto, Pontifical Catholic University of Goiás (Brazil)
 Artur Cristóvão, University of Trás-os-Montes e Alto Douro
 Artur da Rosa Pires, University of Aveiro
 Aurora Teixeira, University of Porto
 Carla Marques, University of Trás-os-Montes e Alto Douro
 Carlos Azzoni, University of São Paulo (Brazil)
 Carlos Fonseca, University of Trás-os-Montes e Alto Douro
 Carlos Gonçalves, University of Aveiro
 Carlos P. Marques, University of Trás-os-Montes e Alto Douro
 Carlos Rodrigues, University of Aveiro
 Cátia Cresso, Politécnico de Leiria – ESTG e CARME
 César de Osvaldo Pakissi, FEC-UJES
 Charlie Karlsson, Jönköping International Business School (Sweden)
 Conceição Rego, University of Évora
 Cristina Rossi-Lamastra, Politecnico di Milano (Italy)
 David Urbano, Universitat Autònoma de Barcelona (Spain)
 Delfim Torres, University of Aveiro
 Duarte Pimentel, TERINOV – Parque de Ciência e Tecnologia da Ilha Terceira
 Eduarda Marques da Costa, IGOT/UL
 Eduardo Anselmo de Castro, University of Aveiro
 Eleonora Santos, Politécnico de Leiria – CARME
 Elisabeth Kastenholtz, University of Aveiro
 Elsa Justino, CIES/Iscte-University Institute of Lisbon
 Fernando Perobelli, Federal University of Juiz de Fora (Brazil)
 Fernando Rubiera Morollón, University of Oviedo (Spain)
 Filipe Teles, University of Aveiro
 Francisco Carballo-Cruz, University of Minho
 Gertrudes Guerreiro, University of Évora
 Helena Alves, University of Beira Interior
 Hugo Pinto, University of Algarve
 Ioannis Karamitsos, RIT UAE (United Arab Emirates)
 Isabel Mota, University of Porto
 Isabel Pereira, University of Aveiro
 Isabel Ramos, University of Évora
 Iva Pires, FCSH-UNL
 James Wilson, Orkestra - Basque Institute of Competitiveness, Deusto Business School (Spain)
 João Carlos Cerejeira, University of Minho
 João Ferrão, ICS-University of Lisboa
 João Gonçalves, University of Azores
 João Leitão, University of Beira Interior
 João Lourenço Marques, University of Aveiro
 João Oliveira Soares, University of Lisbon
 João Pedro Ferreira, University of Virginia (USA)
 Joaquim Mourato, IP Portalegre
 Joaquim Ramalho, University of Évora
 Jorge Silva, University of Beira Interior
 José Afonso Teixeira, FCSH-UNL, CICS.Nova
 José Alberto Rio Fernandes, University of Porto
 José Álvarez García, University of Extremadura (Spain)
 José Cadima Ribeiro, University of Minho
 José Freitas Santos, Polytechnic Institute of Porto
 José Pires Manso, University of Beira Interior
 José Rebelo Santos, IP Setúbal
 José Reis, University of Coimbra
 Juan Ignacio Rengifo Gallego, University of Extremadura (Spain)
 Katarzyna Kopczewska, University of Warsaw (Poland)
 Leonida Correia, University of Trás-os-Montes e Alto Douro
 Léo-Paul Dana, Montpellier Business School (France)
 Livia Madureira, University of Trás-os-Montes e Alto Douro
 Luís Baptista, NOVAFCSH
 Luís Cruz, University of Coimbra
 Luiz Pinto Machado, University of Madeira
 Manuel Scotto, IST
 Mara Madaleno, University of Aveiro
 Marcos Olímpio Santos, University of Évora
 Maria de la Cruz Del Río Rama, University of Vigo (Spain)
 María del Mar Fuentes Fuentes, Universidad de Granada (Spain)
 Maria Helena Guimarães, University of Évora
 Maria Isabel Sanchez Hernandez, University of Extremadura (Spain)
 Maria José Roxo, NOVAFCSH
 Maria Manuel Serrano, University of Évora
 Maribel Guerrero, Arizona State University (USA)
 Mário Fortuna, University of Azores
 Mário Rui Silva, University of Porto
 Mário Vale, CEG
 Marta Ferreira Dias, University of Aveiro
 Michael Fritsch, Friedrich Schiller University (Germany)
 Michael Wyrwich, Friedrich Schiller University (Germany)
 Miguel Ángel Márquez Paniagua, University of Extremadura (Spain)
 Miguel Padeiro, University of Coimbra
 Moacir José dos Santos, University of Taubaté (Brazil)
 Natália Barbosa, University of Minho
 Neuza Ribeiro, Politécnico de Leiria – ESTG e CARME
 Norberto dos Santos, University of Coimbra

PROGRAM | 2024 APDR CONGRESS

Nuno Reis, Politécnico de Leiria – ESTG e CARME
Oto Hudec, Technical University of Kosice (Slovakia)
Pasquale Commendatore, Federico II University of Napoli (Italy)
Patrícia Melo, ISEG-UL
Paula Cristina Remoaldo, University of Minho
Paulo Conceição, University of Porto
Paulo Morgado, IGOT/UL
Paulo Neto, University of Évora
Paulo Pinho, University of Porto
Paulo Reis Mourão, University of Minho
Pedro Cuesta Valiño, University of Alcalá (Spain)
Pedro G. Silva, University of Trás-os-Montes e Alto Douro
Pedro Macedo, University of Aveiro
Pedro Martins, Queen Mary (UK)
Piera Centobelli, University of Naples FII (Italy)
Ramon Sanguino Galvan, University of Extremadura (Spain)
Regina Salvador, UNL
Ricardo Bento, University of Trás-os-Montes e Alto Douro
Ricardo Gouveia, University of Madeira
Roberta Capello, Politecnico di Milano (Italy)
Ronnie Figueiredo, Politécnico de Leiria – CARME
Rui Baptista, University of Lisbon
Rui Nuno Baleiras, University of Minho
Rui Pedro Julião, FCSH-UNL
Rui Ramos, University of Minho

Sandra Saúde, IP Beja
Sara Moreno Pires, University of Aveiro
Saudade Baltazar, University of Évora
Serena Cubico, University of Verona (Italy)
Sérgio Paulo Leal Nunes, Polytechnic Institute of Tomar
Terciane Sabadini Carvalho, University of Federal do Paraná (Brazil)
Teresa Maria Gamito, Consultora
Tomaz Ponce Dentinho, University of Açores
Vanessa Ratten, La Trobe University (Australia)
Xésus Pereira López, University of Santiago de Compostela (Spain)
Xosé Santos Solla, University of Santiago de Compostela (Spain)

Local Organizing Committee

Ana Sargento, Politécnico de Leiria – ESTG e CARME (Chair)
Ana Lisboa, Politécnico de Leiria – ESTG e CARME
Ana Lopes, Politécnico de Leiria – ESTG e CARME
Cátia Crespo, Politécnico de Leiria – ESTG e CARME
Eleonora Santos, Politécnico de Leiria – CARME
Neuza Ribeiro, Politécnico de Leiria – ESTG e CARME
Nuno Reis, Politécnico de Leiria – ESTG e CARME
Ronnie Figueiredo, Politécnico de Leiria – CARME

STAFF

Elisabete Martins, APDR

Organization and Support



Congress Venue

School of Technology and Management

Polytechnic University of Leiria

Campus 2 - Morro do Lena – Alto do Vieiro, Apartado 4163, 2411-901 Leiria – Portugal

School of Technology and Management

Building B: Registration
desk; Coffee-breaks;
Rooms: Auditório 2; SF1;
SF2

Building D:
Rooms: Anfiteatro 1;
D.S.0.3; D.S.0.4; D.S.0.5;
D.S.0.6



Access to Wi-fi

Wi-fi name: Eventos

Password: C2Lei\$Set2023

Instructions to Chairs and Presenters

1. Sessions will last 1:30 hours or 1 hour. Please stick to the times shown in the program. If you have a no-show, use the time for a discussion of the proceeding paper(s) or for a recess. Please do not shift papers to fill voids, as individuals may want to attend a particular paper.
2. The majority of sessions have 5 papers. Each presenter is allocated 10 minutes, followed by 5 minutes discussion.
3. Hold each individual to the time available. If a speaker continues after time has expired, please let her/him know that time has expired. The audience and the other speakers will respect and support your decision.

We recall that the duties as Chair of a Session are:

- Promote compliance with schedules and the fair distribution of time available for all communications; and
- Managing debate time.

Paperless conference

APDR is committed to acting sustainability and environmentally responsible in as many ways as possible. To achieve this, the APDR has implemented several actions to reduce its environmental impact on his events.

Paperless practices

- The APDR no longer prints an abstract book or extended program book. These can now all be found online in the website of the event;
- The APDR no longer prints certificates to be given in the congress. These will be send by email to each participant.
- The APDR Congress will no longer use plastic badge holders, eliminating a significant source of waste.

Programme Overview

Wednesday, 26 June	Thursday, 27 June		Friday, 28 June	
	Registration Desk [09:00 - 9:30]		Registration Desk [08:30 - 9:00]	
	Parallel Sessions 1 [09:30 - 11:00]		APDR General Assembly [09:00 - 10:00]	
	Coffee Break [11:00 - 11:30]		Parallel Sessions 4 [10:00 - 11:00]	
	Plenary Session II Keynote speech: Vanessa Ratten <i>The role of artificial intelligence in regional innovation ecosystems and sustainable development practices</i> [11:30 - 12:30]		Coffee Break [11:00 - 11:30]	
	Lunch [12:30 - 14:00]		Parallel Sessions 5 [11:30 - 13:00]	
	Plenary Session III Keynote speech: Marcus Dejardin <i>Toward a Sustainable Entrepreneurship Policy</i> [14:00 - 15:00]			
Registration Desk [14:30 - 15:15 Leiria Museum]	Session “Meet the Editors” [15:00 - 16:30]	Parallel Sessions 2 [15:00 - 16:30]	Lunch [13:00 - 14:30]	
Opening Session [15:15 - 16:00 Leiria Museum]			Plenary Session III Keynote speech: Tomaz Ponce Dentinho Livia Madureira <i>Política Europeia Agro ambiental e Desenvolvimento Regional</i> [14:30 - 15:30]	
Plenary Session I Keynote speech: Joaquim Mourato <i>Instituições de Ensino Superior e Empresas - parceiros em cocriação</i> Rui Baleiras <i>2024: escolhas públicas e privadas ante o défice de competitividade territorial</i> Elisa Ferreira <i>Política Regional Europeia</i> (recorded) [16:00 - 17:30 Leiria Museum]	Coffee Break [16:30 - 17:00]		Policy Forum <i>Avaliação das Estratégias de Especialização Inteligentes</i> Moderator: João Leitão Participants: CCDRC - Alexandra Rodrigues CCDR Algarve - Aquiles Marreiros CIMRL - Paulo Batista Santos Agência da Coesão - Duarte Rodrigues CIM Beiras e Serra Estrela - António Miraldes CIM Beira Baixa - João Carvalhinho [15:30 - 16:45]	
Reception and Leiria’s regional products tasting [17:30-18:30 Leiria Museum]			Closing Session [16:45 - 17:00]	
			Coffee Break [17:00 - 17:30 Biblioteca José Saramago, Campus 2]	
	Parallel Sessions 3 [17:00 - 18:30]		Book Presentation Professor António Covas - <i>Regiões Inteligentes e Nova Administração</i> Edições Sílabo presented by Aquiles Marreiros [17:30 - 18:30 Biblioteca José Saramago, Campus 2]	
	Official Dinner [20:00-22:00 “O Casarão” Restaurant]			

Overview Parallel Sessions

Thursday, 27 June							
Room	D.S.0.3	D.S.0.4	D.S.0.5	D.S.0.6	B-SF1	B-SF2	B-Auditório 2
09:30-11:00 Parallel Sessions (1)	RS12 – Regional resilience and crises	RS07 – Energy transition and Regional Development	SS07 - Contribution of European Universities to Inter-Regional Development	RS05.1 – Education, Skills, Labour Markets and Regional Development	RS02.1 – Territorial Sustainability Strategies	RS01.1 – Regional Innovation and Entrepreneurship EcosystA4:G11ms	SS06.1 - Advancing Sustainability in the Agri-Food Chain: Bridging Research and Practice
	EN/PT	EN/PT	EN	PT	EN	EN	EN
15:00-16:30 Parallel Sessions (2)	RS13.1 – Tourism, culture, sports and sustainable development	RS04 – Demographic Challenges, Migrations and Integration	SS02 - Public Policy, Neuroeconomics and Behavioral Economics	RS03.1 – Natural environment, resources and rural development	RS02.2 – Territorial Sustainability Strategies	RS01.2 – Regional Innovation and Entrepreneurship Ecosystems	SS06.2 - Advancing Sustainability in the Agri-Food Chain: Bridging Research and Practice
	EN	EN/ES	EN	EN	PT	EN	PT/EN
17:00-18:30 Parallel Sessions (3)	RS13.2 – Tourism, culture, sports and sustainable development	RS11.1 – Governance, Leadership and Regional Development	RS15 – Quantitative and qualitative methods in regional science	RS05.2 – Education, Skills, Labour Markets and Regional Development	RS09 – Social innovation, integration, poverty and exclusion	RS01.3 – Regional Innovation and Entrepreneurship Ecosystems	SS04 - Media, “News Deserts” and Sustainable Regional Development
	PT	PT/EN	EN/ES	EN	PT	PT	PT/EN/ES
Friday, 28 June							
Room	D.S.0.4	D.S.0.5	D.S.0.6	B-SF1	B-SF2	B- Auditório 2	
10:00-11:00 Parallel Sessions (4)	RS14 – Territorial Responsible Marketing	RS06 – Regions and Global Value Chains	RS03.2 – Natural environment, resources and rural development	RS10 – Territorial Cohesion and asymmetries	SS09 - Cooperation Academia – Public Policy Institutions	RS08 – Digital Transition and Smart Cities	
	PT/EN	EN	PT/ES/EN	PT/EN	PT	PT/EN	
11:30-13:00 Parallel Sessions (5)	RS13.3 – Tourism, culture, sports and sustainable development	SS03 - Traditional Products and Development of Regions of Origin	RS03.3 – Natural environment, resources and rural development	RS02.3 – Territorial Sustainability Strategies	RS11.2 – Governance, Leadership and Regional Development	SS08 - Ruralities and Regional Dynamics in the Legal Amazon: Interdisciplinary Approaches	
	PT	PT/EN	EN	PT/ES/EN	PT	PT	

Day by day programme

Wednesday, 26 June 2024

OPENING SESSION

15:15-16:00 | Wednesday, 26 June 2024

Leiria Museum*

Welcome Speeches



Gonçalo Lopes

Câmara Municipal de Leiria
President



Carlos Rabadão

Polytechnic University of Leiria
President



Fernando Silva

School of Technology and
Management Deputy Director



Alexandra Rodrigues

CCDR Vice-President



Ana Sargento

President of Local Organising
Committee



João Leitão

APDR President

PLENARY SESSION I

16:00-17:30 | Wednesday, 26 June 2024

Leiria Museum*

Chair: Ana Sargento (Politécnico de Leiria – ESTG e CARME)

Keynote Speech



Instituições de Ensino Superior e Empresas - parceiros em cocriação

Joaquim Mourato

Diretor-Geral do Ensino Superior



2024: escolhas públicas e privadas ante o défice de competitividade territorial

Rui Baleiras

Coordenador - UTAO-Unidade Técnica de Apoio Orçamental, Assembleia da República



Política Regional Europeia [recorded]

Elisa Ferreira

EU Commissioner, Cohesion and Reforms

RECEPTION AND LEIRIA'S REGIONAL PRODUCTS TASTING

17:30-18:30 | Wednesday, 26 June 2024

Leiria Museum*

* Rua Tenente Valadim, n.º 41, 2410-190 Leiria

Thursday, 27 June 2024

PARALLEL SESSIONS (1)

09:30-11:00 | Thursday, 27 June 2024

RS12 – Regional resilience and crises

09:30-11:00 | Thursday, 27 June 2024

Room D.S.0.3

Chair: Pedro Pimentel

- 16 PORTUGUESE EXPORTS DURING THE GREAT RECESSION: THE HETEROGENEOUS IMPACT OF DOMESTIC DEMAND SHOCK BETWEEN REGIONS
Carlos Carreira, **Luís Lopes**
- 22 ARE POLISH REGIONS RESILIENT? LESSONS FROM THE REGIONAL PLANNING SYSTEM
Jeremiasz Salamon
- 35 RECONVERSÃO ECONÔMICA E A CRIAÇÃO DE NOVAS TRAJETÓRIAS EM REGIÕES PERIFÉRICAS DE MINERAÇÃO: PROPOSIÇÃO DE UM FRAMEWORK TEÓRICO
Helen Belisário, Hugo Pinto, Liliane Guimarães
- 89 ROARING AHEAD IN THE FISSURES OF NEOLIBERALISM, THE CAPITAL REGION OF UPSTATE NEW YORK CASE
Carlos J. L. Balsas
- 125 WORKING CAPITAL STRATEGIES: EUROZONE SBE'S CHALLENGE TO CRISES
Pedro Pimentel, Gualter Couto, Ercílio Zanolla

RS07 – Energy transition and Regional Development

09:30-11:00 | Thursday, 27 June 2024

Room D.S.0.4

Chair: Hélder Santos

- 36 IMPACT OF CLIMATE AND CALENDAR VARIABLES ON ENERGY CONSUMPTION IN OFF-GRID REGIONS: EVIDENCE FROM THE AZORES ISLANDS
Gualter Martins Câmara
- 119 RENEWABLE ENERGY POLICY AND ITS SPATIAL FOOTPRINT: AN ANALYSIS OF THE TARGETS AND THE GEOGRAPHICAL DIMENSION IN PORTUGAL
André Alves, Eduarda Marques da Costa, Eduardo Gomes, Samuel Niza
- 124 CURRENTS OF CHANGE: SOCIAL-ENVIRONMENTAL VALUATION OF ELECTRIC SHIPS FOR SUSTAINABLE PASSENGER TRANSPORT
Gualter Couto, Pedro Pimentel, André Oliveira
- 163 FOGÕES ECOLÓGICOS NO SEMIÁRIDO: TECNOLOGIAS SOCIAIS CONSTRUINDO SOLUÇÕES SUSTENTÁVEIS PARA AS POPULAÇÕES RURAIS NO ESTADO DO CEARÁ, BRASIL.
Gabriel Campelo Barros, Nathália Thaís Cosmo da Silva, Maria Neila Ferreira dos Santos, Luis Eduardo Sobral Fernandes, José Ademir do Amaral de Ligório
- 168 PATH DISTURBING IN THE PROCESS OF PATH DEVELOPMENT: THE CASE OF (ONSHORE & FLOATING OFFSHORE) WIND ENERGY IN PORTUGAL.
Hélder Santos, Margarida Fontes, Teresa Sá Marques, Marcelo Torres

SS07 - Contribution of European Universities to Inter-Regional Development

09:30-11:00 | Thursday, 27 June 2024

Room D.S.0.5

Chair: Pedro Assunção

- 46 THE REGIONAL INNOVATION ECOSYSTEM IN THE NORTHERN NETHERLANDS
Jan Van Der West, **Luc Hulsman**, Peter de Boer
- 69 THINK LOCALLY, ACT GLOBALLY WITH RUN-EU: AIMING TO ENHANCE THE VITALITY OF THE REGION.
Annukka Pakarinen, Krista Taipale
- 117 BUILDING RESILIENT ECOSYSTEMS: THE ROLE OF EM@IPLEIRIA IN RUN-EU'S INTERREGIONAL STRATEGY
Agostinho da Silva, Pedro Assunção
- 137 IRISH BIOECONOMY FOUNDATION: SUSTAINABLE DEVELOPMENT IN A REGIONAL INNOVATION ECOSYSTEM
Liam Brown, Patrick Murray, Lena Madden, Catherine Collins, Stephen Napier
- 147 SHORT LEARNING OPPORTUNITIES IN THE UNIVERSITY OF THE FUTURE. SAPS IN REGIONAL UNIVERSITY NETWORK (RUN-EU).
Paula Tavares
- 177 THE ROLE OF HIGHER EDUCATION IN SUPPORTING TRANSNATIONAL RURAL DEVELOPMENT EDUCATION AND RESEARCH: CASE STUDY – CERTIFICATE IN RURAL RESILIENCE.
Shane O'Sullivan

RS05.1 – Education, Skills, Labour Markets and Regional Development

09:30-11:00 | Thursday, 27 June 2024

Room D.S.0.6

Chair: Carla Coimbra

- 49 DETERMINANTES DA RENOVAÇÃO DA FORÇA DE TRABALHO NAS REGIÕES PORTUGUESAS
Patrícia Martins, Leonida Correia
- 91 THE ROLE OF UNEMPLOYMENT IN EXPLAINING LOCAL INCOME DISPARITIES
Ana Sofia Lopes, Ana Sargento, Rui Santos, Ronnie Figueiredo
- 127 AVALIAÇÃO DA DISCRIMINAÇÃO SALARIAL DE GÉNERO E COR DE PELE NOS MUNICÍPIOS DAS ÁREAS DE LIVRE COMÉRCIO E DA AMAZÔNIA OCIDENTAL BRASILEIRA
Tiago Loiola, Melchor Fernandez, **Leonida Correia**
- 152 TERRITÓRIOS DA LONGEVIDADE: UMA ABORDAGEM APLICADA À REGIÃO CENTRO
Carla Coimbra, Alexandra Rodrigues

RS02.1 – Territorial Sustainability Strategies

09:30-11:00 | Thursday, 27 June 2024

Room B-SF1

Chair: **Emília Malcata Rebelo**

- 24 ANTECEDENTS TO TOURIST' GREEN HOTEL'S PURCHASE BEHAVIOR IN MADEIRA: THE INFLUENCE OF SOCIODEMOGRAPHIC, MOTIVATION AND SUSTAINABLE CONSUMPTION VALUE
António Almeida, Luiz Machado
- 63 CIRCULAR ECONOMY AND SUSTAINABLE DEVELOPMENT: PERSPECTIVES ON SOLID WASTE MANAGEMENT IN COTONOU-BENIN
José Paulo Cosenza, Félicité Armelle Awassi Cakpo, Frederico José Lustosa da Costa, Monica Zaidan Gomes
- 92 NEWECOSMART: A PIONEERING INITIATIVE TO REVIVE RURAL AREAS AND EMPOWER ADULTS 45+
Juliana Louceiro, **Natália Machado**, Carina Dantas, Vittorio Riponi, Mónica Sousa, Almudena Muñoz-Puche
- 183 ENTROPIC GENERALIZED Q ANALYSIS TO ANALYSE THE URBAN STRUCTURE OF LISBON METROPOLITAN AREA
Tomás Dentinho
- 193 A FRAMEWORK TO SUPPORT STRATEGIC DECISIONS OF SMART CITIES
Emília Malcata Rebelo

RS01.1 – Regional Innovation and Entrepreneurship Ecosystems

09:30-11:00 | Thursday, 27 June 2024

Room B-SF2

Chair: **Anthony I Oyeogbe**

- 37 MECHANISMS FOR THE PERFORMANCE OF THE SUSTAINABLE ENTREPRENEURIAL UNIVERSITY: THE CASE OF HIDS
Rodrigo Dávila Bolliger, Bruno Brandão Fischer
- 38 IMPACT ASSESSMENT OF TECHNOLOGY PARKS IN BRAZIL
Rodrigo Dávila Bolliger, Bruno Brandão Fischer, Adriana Ferreira de Faria
- 93 INTEGER: FOSTERING SOCIAL-BUSINESS COLLABORATION FOR IMPACTFUL CHANGE
Inês Saavedra, Natália Machado, Carina Dantas, Jonas Bernitt, Rafael Nualart
- 98 SIRENE: A SOCIAL INNOVATION FRAMEWORK FOR REGIONAL INNOVATION AND ENTREPRENEURSHIP ECOSYSTEMS
Carina Dantas, Miriam Cabrita, Natália Machado, Willeke van Staalduinen, Oscar Zanutto, Dimitris Georgoulis
- 187 EXPLORING MULTIFUNCTIONAL AGRICULTURE BEYOND FOOD PRODUCTION: SUSTAINABLE MODEL FOR RURAL ENTREPRENEURSHIP AND REVITALISATION
Anthony I Oyeogbe

SS06.1 - Advancing Sustainability in the Agri-Food Chain: Bridging Research and Practice

09:30-11:00 | Thursday, 27 June 2024

Room B-Auditório 2

Chair: Ana Marta-Costa

- 54 SOCIAL INDICATORS TO ASSESS WINE INDUSTRY SUSTAINABILITY: THE CONTRIBUTION OF STAKEHOLDERS
José Massuça, **Ana Marta-Costa**, Alberto Baptista, Maria Raquel Lucas
- 110 ECO-LABELLING FOOD PRODUCTS AS AN INTEGRAL PART OF THE TRANSITION TO A SUSTAINABLE FOOD SYSTEM
Eduardo Borges, Susana Campos, Mário Sérgio Teixeira, Maria Raquel Lucas, Ricardo Jorge Correia
- 123 INTEGRATING ENVIRONMENTAL DIMENSION INTO THE SCALE OF CONSUMER PERCEIVED VALUE
Eunice Venâncio, Maria Raquel Lucas, Ana Marta Cota
- 186 REGENERATING SUSTAINABLE FOOD CHAINS THROUGH MARKET GARDENING (AGRETAIN)
Marie Taylor

COFFEE-BREAK

11:00-11:30 | Thursday, 27 June 2024

PLENARY SESSION II

11:30-12:30 | Thursday, 27 June 2024

Room Anfiteatro 1, Edifício D

Chair: Ana Lisboa (Politécnico de Leiria – ESTG e CARME)

Keynote Speech



The role of artificial intelligence in regional innovation ecosystems and sustainable development practices

Vanessa Ratten

Associate Professor of Entrepreneurship in the Department of Management, La Trobe Business School at La Trobe University, Melbourne, Australia.

LUNCH BREAK

12:30-14:00 | Thursday, 27 June 2024

PLENARY SESSION III

14:00-15:00 | Thursday, 27 June 2024

Room Anfiteatro 1, Edifício D

Chair: Nuno Reis (Politécnico de Leiria – ESTG e CARME)

Keynote Speech



Toward a Sustainable Entrepreneurship Policy

Marcus Dejardin

Full Professor of Economics at the University of Namur and the Université catholique de Louvain, Belgium.

PARALLEL SESSIONS (2)

15:00-16:30 | Thursday, 27 June 2024

RS13.1 – Tourism, culture, sports and sustainable development

15:00-16:30 | Thursday, 27 June 2024

Room D.S.0.3

Chair: Gabriele Casano

- 13 STOCK MARKET REACTION TO THE MILITARY CONFLICT BETWEEN RUSSIA AND UKRAINE: AN EVENT STUDY FOR THE EUROPEAN TOURISM AND HOSPITALITY INDUSTRY
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- 102 CLIMATE CHANGE AND INTERNATIONAL SPORTS EVENTS: REFLECTIONS ON IMPACTS AND CHALLENGES FOR THE PROFESSIONAL TENNIS ECOSYSTEM
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RS04 – Demographic Challenges, Migrations and Integration

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Room D.S.0.4

Chair: Ana Viñuela

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Elaine Cleary
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Anabell Fondón-Ludeña, Eva Matarín Rodríguez-Peral

SS02 - Public Policy, Neuroeconomics and Behavioral Economics

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Room D.S.0.5

Chair: Michelle Lins de Moraes

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RS03.1 – Natural environment, resources and rural development

15:00-16:30 | Thursday, 27 June 2024

Room D.S.0.6

Chair: José Cadima Ribeiro

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RS02.2 – Territorial Sustainability Strategies

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Room B-SF1

Chair: José António Cabral Vieira

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José António Cabral Vieira
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RS01.2 – Regional Innovation and Entrepreneurship Ecosystems

15:00-16:30 | Thursday, 27 June 2024

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Chair: João Leitão

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SS06.2 - Advancing Sustainability in the Agri-Food Chain: Bridging Research and Practice

15:00-16:30 | Thursday, 27 June 2024

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SESSION “MEET THE EDITORS”

15:00-16:30 | Thursday, 27 June 2024

Room Anfiteatro 1, Edifício D

Chair: Tomaz Ponce Dentinho

Editors



Vanessa Ratten

Editor in Chief, Journal of Management & Organization
Editor in Chief, Journal of Family Business Management
Associate Editor, The International Journal of Management Education
Associate Editor, Journal of Small Business & Entrepreneurship



Marcus Dejardin

Editor, Small Business Economics: An Entrepreneurship Journal



Tomaz Ponce Dentinho

Editor-in-Chief, Regional Science Policy and Practice



João Leitão

Associate Editor, Discover Sustainability, Springer Nature
Associate Editor, International Journal of Entrepreneurial Venturing, Inderscience



José Cadima Ribeiro

Editor-in-Chief, Portuguese Review of Regional Studies

COFFEE-BREAK

16:30-17:00 | Thursday, 27 June 2024

PARALLEL SESSIONS (3)

17:00-18:30 | Thursday, 27 June 2024

RS13.2 – Tourism, culture, sports and sustainable development

17:00-18:30 | Thursday, 27 June 2024

Room D.S.0.3

Chair: **Fernanda Oliveira**

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RS11.1 – Governance, Leadership and Regional Development

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Room D.S.0.4

Chair: **Francisco J. F. Silva**

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Room D.S.0.5

Chair: Makhabbat Ramazanova

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RS05.2 – Education, Skills, Labour Markets and Regional Development

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Room D.S.0.6

Chair: Marie Taylor

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- 185 GREENHIVE – SUSTAINABILITY EDUCATION THROUGH COMMUNITY ENGAGEMENT
Marie Taylor, Elaine Cleary

RS09 – Social innovation, integration, poverty and exclusion

17:00-18:30 | Thursday, 27 June 2024

Room B-SF1

Chair: José Lúcio

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José Lúcio, Filomena Marques, Paulo Santos, Dina Manso
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RS01.3 – Regional Innovation and Entrepreneurship Ecosystems

17:00-18:30 | Thursday, 27 June 2024

Room B-SF2

Chair: Rafael Morais Pereira

- 2 DINÂMICAS NA INDÚSTRIA ALIMENTAR PORTUGUESA: INVESTIMENTO DO SECTOR NA REGIÃO NORTE
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SS04 - Media, “News Deserts” and Sustainable Regional Development

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Room B-Auditório 2

Chair: Pedro Jerónimo

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Giovanni Ramos
- 202 FILLING THE GAP: BUILDING TRUST WITH NON-JOURNALISTS IN NEWS DESERTS
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- 204 DESIERTOS INFORMATIVOS Y PARTICIPACIÓN: INFLUENCIA DE LOS MEDIOS LOCALES EN LA PARTICIPACIÓN CIUDADANA DE COVILHÃ
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Liliane de Lucena Ito, **Tatiana Maria Dourado**
- 208 ARTIFICIAL INTELLIGENCE AND NEWS DESERTS: A STUDY OF FACEBOOK POSTS FROM THE MUNICIPALITY OF MANTEIGAS
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OFFICIAL DINNER

20:00-22:00 | Thursday, 27 June 2024

Venue: “O Casarão” Restaurant

Address: Estr. da Maceira 10, 2400-823 Azoia

Friday, 28 June 2024

APDR GENERAL ASSEMBLY

09:00-10:00 | Friday, 28 June 2024

Room Anfiteatro 1, Edifício D

PARALLEL SESSIONS (4)

10:00-11:00 | Friday, 28 June 2024

RS14 – Territorial Responsible Marketing

10:00-11:00 | Friday, 28 June 2024

Room D.S.0.4

Chair: **Cátia Fernandes Crespo**

- 5 TERRITORIAL MARKETING STRATEGY AND THE DEVELOPMENT OF LOCAL TERRITORIES: THE CASE OF THE MUNICIPALITY OF PALMELA
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- 141 EMPREENDEDORISMO SÉNIOR: CAUSAS – ESTUDO DE CASO BAIXO ALENTEJO E PLANALTO CATARINENSE
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Ana Figueiredo, **Ana Lisboa**, Ana Sousa
- 197 DESENVOLVIMENTO DE UMA ESTRATÉGIA DE MARKETING TERRITORIAL PARA A REGIÃO DO OESTE
Cátia Fernandes Crespo, Eunice Duarte

RS06 – Regions and Global Value Chains

10:00-11:00 | Friday, 28 June 2024

Room D.S.0.5

Chair: **António Nogueira de Sousa**

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- 94 HOW CAN DESIGN THINKING IMPROVE FOOD SUSTAINABILITY IN THE MINHO REGION (ENO)GASTRONOMY? A MULTI-ACTOR PERSPECTIVE
Rafael Oliveira, **Susana Campos**, Ana Sofia Rodrigues, Manuela Vaz-Velho, Ricardo Jorge Correia
- 159 TERRITORIALITY AND INSTITUTIONAL CHANGE: WHAT CAN WE LEARN FROM THE TURKISH SHIPBREAKING INDUSTRY?
Büşra Ertaş, Nuri Yavan, Yiğit Evren

RS03.2 – Natural environment, resources and rural development

10:00-11:00 | Friday, 28 June 2024

Room D.S.0.6

Chair: Pedro Reis

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- 153 A OLIVICULTURA TRADICIONAL NA VALORIZAÇÃO DOS TERRITÓRIOS RURAIS COM ELEVADO RISCO DE ABANDONO
Pedro Reis

RS10 – Territorial Cohesion and asymmetries

10:00-11:00 | Friday, 28 June 2024

Room B-SF1

Chair: José M G Pereira

- 42 THE EFFECTS OF MOTORWAYS ON URBAN SPRAWL: CAUSAL EVIDENCE FROM PORTUGAL
Bruno Rocha, Patricia C Melo, Rui Colaço, João de Abreu e Silva, Nuno Afonso
- 68 UM CONCEITO, DIFERENTES SIGNIFICADOS: A OPERACIONALIZAÇÃO DA “COESÃO TERRITORIAL” NA ESTRATÉGIA EDUCATIVA EUROPEIA
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- 80 A CRISE DO ACESSO À HABITAÇÃO EM PORTUGAL: UMA PERSPECTIVA ESPACIO-REGIONAL
Gonçalo Antunes, João Seixas, Rui Pedro Julião, Jorge Ferreira, Margarida Picanço, Cristina Morgado
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SS09 - Cooperation Academia – Public Policy Institutions

10:00-11:00 | Friday, 28 June 2024

Room B-SF2

Chair: Luis Cruz

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- 190 MODELO TERRITORIAL PARA O SISTEMA ECONÓMICO: O CASO DA REGIÃO NORTE
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RS08 – Digital Transition and Smart Cities

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Room B-Auditório 2

Chair: Lucas Sena Dembogurski

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- 75 PODERÁ A SMART GOVERNANCE SALVAR O WELFARE STATE DO COLAPSO? - UMA ANÁLISE CONCEPTUAL
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- 81 STRENGTHENING AND EXCHANGE OF RURAL SUSTAINABILITY INITIATIVES LED BY WOMEN: CONTRIBUTION TO THE CONSTRUCTION OF AN INTELLIGENT VILLAGE STRATEGY BASED ON NONVIOLENT ECONOMIES IN MOZAMBIQUE, PORTUGAL, COLOMBIA AND BRAZIL
Mónica Andrea Bernal-Herrera, Jorge Norvey Álvarez-Ríos, **Luis Carlos Correa-Ortiz**

COFFEE-BREAK

11:00-11:30 | Friday, 28 June 2024

PARALLEL SESSIONS (5)

11:30-13:00 | Friday, 28 June 2024

RS13.3 – Tourism, culture, sports and sustainable development

11:30-13:00 | Friday, 28 June 2024

Room D.S.0.4

Chair: Maria Lúcia Pato

- 32 O POTENCIAL DO TURISMO FERROVIÁRIO PARA O DESENVOLVIMENTO SUSTENTÁVEL E A INOVAÇÃO NO ESPAÇO RURAL
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- 83 A VALORIZAÇÃO DOS PRODUTOS REGIONAIS NO DESENVOLVIMENTO DA OFERTA DE ALOJAMENTOS TURÍSTICOS DAS REGIÕES – UM CASO ESPECÍFICO DA REGIÃO DO BAIXO ALENTEJO – CONCELHO DE VIDIGUEIRA
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Chair: **João Filipe Vicente**

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SS08 - Ruralities and Regional Dynamics in the Legal Amazon: Interdisciplinary Approaches

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Chair: Cleiton SF Milagres

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LUNCH BREAK

13:00-14:30 | Friday, 28 June 2024

PLENARY SESSION III

14:30-15:30 | Friday, 28 June 2024

Room Anfiteatro 1, Edifício D

Chair: Ronnie Figueiredo (Politécnico de Leiria – CARME)

Keynote Speech

Política Europeia Agro ambiental e Desenvolvimento Regional



Tomaz Ponce Dentinho

Professor of Regional, Environmental and Agricultural Economics at University of Azores, Portugal.



Livia Madureira

Professor at University of Trás-os-Montes e Alto Douro, Portugal

POLICY FORUM

15:30-16:45 | Friday, 28 June 2024

Room Anfiteatro 1, Edifício D

Avaliação das Estratégias de Especialização Inteligentes



Chair:

João Leitão

University of Beira Interior

Panelists:



Alexandra Rodrigues

CCDR C



Aquiles Marreiros

CCDR Algarve



Paulo Batista Santos

CIMRL



Duarte Rodrigues

Agência da Coesão



António Miraldes

CIM Beiras e Serra Estrela



João Carvalhinho

CIM Beira Baixa

CLOSING SESSION

16:45-17:00 | Friday, 28 June 2024

Room Anfiteatro 1, Edifício D

COFFEE-BREAK

17:00-17:30 | Friday, 28 June 2024

Biblioteca José Saramago, Campus 2

BOOK PRESENTATION

17:30-18:30 | Friday, 28 June 2024

Biblioteca José Saramago, Campus 2

Regiões Inteligentes e Nova Administração | Edições Silabo



by

António Covas

Professor Catedrático da Faculdade de Economia
da Universidade do Algarve



Presented by

Aquiles Marreiros

CCDR Algarve

ANTÓNIO COVAS

**Regiões
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